

## **SUMMARY**

### **final qualifying work**

**Name**

#### **on the topic of "Research and development of corporate culture in the company"**

In this final work of the proposed research is the most acute and problematic aspects of the analysis of corporate culture. The issues highlighted in the research paper are due to the result of the present stage of development of the sphere of labour relations in the modern organization. The paper presents not only a General analysis of the problem, but our examination of the problem on the example of the company "Russian Gold series".

A defining question of the thesis can be defined as widely studied as part of commercial enterprises, but not practically applied in the work of public institutions. On the basis of the elaborated study of the main groups of sources in management and personnel management; publications of scientists dedicated to the improvement of personnel policy, proposed a project on the introduction of measures to improve corporate culture in the organization.

The work consists of three chapters. The first Chapter of the work is devoted to the comprehensive study of the determination of the place of corporate culture in the management system. It discusses the classification of corporate culture in the system of labour relations in the organization. Also in the theoretical part the peculiarities of corporate culture and their impact on the organization.

The second Chapter carries analytical information, which gives a General description of the company "Russian Gold series". Chapter reflects the impact of corporate culture on management in the organization under study. The estimation of efficiency of personnel management in the organization.

In the third Chapter substantiates the main directions of improving the efficiency of personnel management in the company "Russian Gold series". In the framework of the Chapter is planning to improve corporate culture. Also developed measures to improve corporate culture. In the project part of the thesis noted that as a consequence, after the research of job satisfaction of staff, reduction of staff turnover due to the increase of labor productivity of employees of the company "Russian Gold series". This takes into account the costs for the introduction of corporate culture and its development. Indicator of corporate culture in this Chapter are the average costs of the introduction of information technologies in the company.

In General, it is proved that the development and introduction of recommended provisions for the development of corporate culture and increase the effectiveness of personnel in the company "Russian Gold series" are economic and social in nature and, accordingly, will bring economic and social results. The work also notes that the social effect of the application of modern techniques described in the work, in consequence will affect the increased level of cooperation in the team, marked the role of increasing the awareness of employees about the goals of business strategy; improving the socio - psychological atmosphere and increase the overall rating of the image of the company "Russian Gold series".

In the work presented 18 figures, 7 tables, apps.

#### **Author of Graduate Qualification Work**

**Name**